

PROSPECTUS

Morris Minor Parts Business Opportunity

Executive Summary

This prospectus presents the opportunity to acquire a well-established niche business specializing in the supply of new spare parts for the classic Morris Minor.

With a proven customer base and a consistent annual turnover of approximately £30,000, this business offers a straightforward, turnkey entry into the classic car parts market. The operation is structured around a hybrid model, combining mail-order fulfilment with pre-arranged customer collections.

Business Overview

Business Model: Retail supply of high-demand, newly manufactured parts for the Morris Minor.

Annual Turnover: Approximately £30,000.

Trading surplus: approximately 15% of turnover (dependent on discount scheme)

Current Inventory value: £15,000.

Operating Model: Primarily scheduled customer visits, supported by mail order.

Assets Included: Inventory, goodwill, and customer database and software. (Licensing terms to be agreed)

Operational Requirements

Adequate shelving and racking systems are required to store inventory in an organised and accessible manner.

Premises must be suitable for receiving customers by prior appointment.

Ability to manage packing and dispatch of orders using reliable courier services.

Key Assets Included in the Sale

Inventory: Extensive stock of new components.

Goodwill: Strong reputation within the Morris Minor community.

Customer Base: Established database of repeat customers.

Operational Processes: Documented systems for order management and stock control.

Growth Opportunities

Development of a dedicated e-commerce platform.

Enhanced presence at classic car shows and online communities.

Introduction of value-added services such as technical advice.

Next Steps

Interested parties are invited to submit expressions of interest. Further detailed information will be provided following a Non-Disclosure Agreement.

Disclaimer

This document is for information purposes only and does not constitute a formal offer. All figures are subject to verification and are approximate.